

## What is EcoLogo<sup>™</sup>

Qwatro Pro

Josie Garcia employed since 2007





Qwatro products have been certified by EcoLogo<sup>™</sup>, reflecting our commitment to manufacture products that promote sustainability by having less impact on the environment.

In addition to being environmentally friendly, Qwatro's two decades of experience developing effective cleaning products using renewable, re-growable and biodegradable resources, ensures that our products perform better than traditional cleaning products.

 $EcoLogo^{TM}$  certified products and services represent the top 20% of products and services in the market in terms of environmental performance in the criteria tested. The standards against which the products are assessed are publicly available and all results are verified by a third party auditor.

EcoLogo<sup>™</sup> was founded in 1988 by the Government of Canada, and is now a recognized world wide North America's largest, most respected environmental standard and certification mark. The products that are certified under ecologo must have multiple environmental attributes throughout the entrie life cycle of the product.

Certification of products and services is based on compliance with stringent environmental criteria that are established in consultation with industry, environmental groups, independent experts and research into the life-cycle impacts of a product or service. What makes this certification even more difficult is in addition to being green in almost every phase of production, the product will not be certified unless it has demontrated that they also meet the performance requirements and perform as well or better than their convential alternative.

It is also important to understand, that a product is not necessarily "green" or "environmentally friendly" unless it has been certified by a third party, which in Canada is the Environmental Choice Programme.





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